

Is DE&I Worth It?

“Companies that had an executive devoted to diversity, equity and inclusion scored higher in the ranking of best-managed companies” – WSJ September 17th, 2023.



“The findings were unambiguous. The 512 firms that have someone in an explicit DEI role scored, on average, significantly higher in nearly all of the elements of our rankings than the 190 companies lacking such a position: 51.9 vs. 47.7 in customer satisfaction, 53.4 vs. 47.7 in employee engagement and development, 53.0 vs. 46.9 in innovation, 54.0 vs. 46.1 in social responsibility, and 54.1 vs. 46.4 in overall effectiveness.” – WSJ September 17th, 2023



<https://www.wsj.com/business/c-suite/dei-executives-managers-companies-5e7709f3>